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### CRISTINA AUDRINA

**A Savage Hunger (Paula Maguire 4)** McGraw-Hill Humanities/Social Sciences/Languages  
Paula Maguire, forensic psychologist is called in to investigate a missing girl and the disappearance of a holy relic in Claire McGowan's exhilarating fourth novel in the series, *A Savage Hunger*. Ken Bruen proclaims McGowan as 'Ireland's answer to Ruth Rendell' and is perfect for readers of Angela Marsons and Sarah Hilary. Blood stains the altar. Can she be found? Victim: Female. Twenty-two years of age. Reason for investigation: Missing person. ID: Alice Morgan. Student. Last seen at a remote religious shrine in Ballyterrin. Alice Morgan's disappearance raises immediate questions for forensic psychologist Paula Maguire. Alice, the daughter of a life peer in the Home Office, has vanished along with a holy relic - the bones of a saint - and the only trace is the bloodstains on the altar. With no body to confirm death, the pressure in this high-profile case is all-consuming, and Paula knows that she will have to put her own life, including her imminent marriage, on hold, if they are to find the truth. A connection to a decades-old murder immediately indicates that all may not be as it seems; as the summer heat rises and tempers fray, can Alice be found or will they learn that those that are hungry for vengeance may be the most savage of all?

**Computer Organization and Design RISC-V Edition** Headline  
The Perreaus and Mrs. Rudd tells the remarkable story of a complex forgery uncovered in London in 1775. Like the trials of Martin Guerre and O.J. Simpson, the Perreau-Rudd case—filled with scandal, deceit, and mystery—preoccupied a public hungry for sensationalism. Peopled with such familiar figures as John Wilkes, King George III, Lord Mansfield, and James Boswell, this story reveals the deep anxieties of this period of English capitalism. The case acts as a prism that reveals the hopes, fears, and prejudices of that society. Above all, this episode presents a parable of the 1770s, when London was the center of European finance and national politics, of fashionable life and tell-all journalism, of empire achieved and empire lost. The crime, a hanging offense, came to light with the arrest of identical twin brothers, Robert and Daniel Perreau, after the former was detained trying to negotiate a forged bond. At their arraignment they both accused Daniel's mistress, Margaret Caroline Rudd, of being responsible for the crime. The brothers' trials coincided with the first reports of bloodshed in the American colonies at Lexington and Concord and successfully competed for space in the newspapers. From March until the following January, people could talk of little other than the fate of the Perreaus and the impending trial of Mrs. Rudd. The participants told wildly different tales and offered strikingly different portraits of themselves. The press was filled with letters from concerned or angry correspondents. The public, deeply divided over who was guilty, was troubled by evidence that suggested not only that fair might be foul, but that it might not be possible to decide which was which. While the decade of the 1770s has most frequently been studied in relation to imperial concerns and their impact upon the political institutions of the day, this book draws a different portrait of the period, making a cause célèbre its point of entry. Exhaustively researched and brilliantly presented, it offers both a vivid panorama of London and a gauge for tracking the shifting social currents of the period.

**Tribute** Cengage Learning

'Racco, a brash and boastful little rodent, is making his way to Thorn Valley, determined to learn how to read and write and become a hero. His bragging and lies get him off to a bad start, but a crisis gives him the opportunity to prove his mettle. A worthy successor [to Mrs. Frisby and the Rats of NIMH, a Newbery Medal winner by the author's father].' 'BL. 1986 Children's Editors' Choices (BL) Children's Choices for 1987 (IRA/CBC) Notable 1986 Children's Trade Books in Social Studies (NCSS/CBC) 1986 Children's Books (NY Public Library) Best Science Fiction/Fantasy 1986 (VOYA)

**Cocktail Party Economics** McGraw-Hill College

The new RISC-V Edition of *Computer Organization and Design* features the RISC-V open source instruction set architecture, the first open source architecture designed to be used in modern computing environments such as cloud computing, mobile devices, and other embedded systems. With the post-PC era now upon us, *Computer Organization and Design* moves forward to explore this generational change with examples, exercises, and material highlighting the emergence of mobile computing and the Cloud. Updated content featuring tablet computers, Cloud infrastructure, and the x86 (cloud computing) and ARM (mobile computing devices) architectures is included. An online

companion Web site provides advanced content for further study, appendices, glossary, references, and recommended reading. Features RISC-V, the first such architecture designed to be used in modern computing environments, such as cloud computing, mobile devices, and other embedded systems Includes relevant examples, exercises, and material highlighting the emergence of mobile computing and the cloud

*Racso and the Rats of NIMH* U of Nebraska Press

The most contemporary and relevant introduction to the field, *Cultural Psychology, Fourth Edition*, is unmatched in both its presentation of current, global experimental research and its focus on helping students to think like cultural psychologists. **Strategic Management** John Wiley & Sons  
**Marketing: Real People, Real Decisions** is the only text to introduce marketing from the perspective of real people who make real marketing decisions at leading companies everyday. Timely, relevant, and dynamic, this reader-friendly text shows students how marketing concepts are implemented, and what they really mean in the marketplace. With this book, the authors show how marketing can come alive when practiced by real people who make real choices. The 3rd European Edition presents more information than ever on the core issues every marketer needs to know, including value, analytics and metrics, and ethical and sustainable marketing. And with new examples and assessments, the text helps students actively learn and retain chapter content, so they know what's happening in the world of marketing today. This edition features a large number of new cases from prominent marketing academics and professionals from around Europe.

**BUSN6** South-Western Pub

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**The Push** Penguin

Duane the polar bear and the other animals of the very, very far north find their friendships deepening as they are challenged by the arrival of a contentious weasel and an unexpected departure.

**BUSN** Pearson UK

A little Economics training can go a long way in helping you understand the real world you live in. Assistant Professor of Economics Evie Adomait, along with her writing partner Richard Maranta, write simply about what can appear to be a complicated subject while never dumbing down the intellectual ideas which make Economic thought so important in this day and age. From the classroom to a cocktail party, this book will help you hold your own in conversations about Economics.

**BUSN (with Review Cards and Printed Access Card)**

Northwestern University Press

Although there have been many attempts to apply the ideas of psychoanalysis to political thought, this book is the first to identify the political project inherent in the fundamental tenets of psychoanalysis. And this political project, Todd McGowan contends, provides an avenue for emancipatory politics after the failure of Marxism in the twentieth century. Where others seeking the political import of psychoanalysis have looked to Freud's early work on sexuality, McGowan focuses on Freud's discovery of the death drive and Jacques Lacan's elaboration of this concept. He argues that the self-destruction occurring as a result of the death drive is the foundational act of emancipation around which we should construct our political philosophy. Psychoanalysis offers the possibility for thinking about emancipation not as an act of overcoming loss but as the embrace of loss. It is only through the embrace of loss, McGowan suggests, that we find the path to enjoyment, and enjoyment is the determinative factor in all political struggles—and only in a political project that embraces the centrality of loss will we find a viable alternative to global capitalism.

**Imagination** Scarborough, Ont. : Nelson Thomson Learning

Drawing on state-of-the-art personality and developmental research, this book presents a new and broadly integrative theory of how people come to be who they are over the life course. Preeminent researcher Dan P. McAdams traces the development of three distinct layers of personality—the social actor who expresses emotional and behavioral traits, the motivated agent who pursues goals and values, and the autobiographical author who constructs a personal story. Highly readable and accessible to scholars and students at all levels, the book uses rich portraits of the lives of famous people to illustrate theoretical concepts and empirical findings.

**Coloring the News** Guilford Publications

**STRATEGIC MANAGEMENT: Creating Competitive Advantages, 3/e**, by Dess, Lumpkin, and Eisner, responds to the demands of today's rapidly changing and unpredictable global marketplace that students will face when they enter the business world. The concepts-only text provides students with a timely, rigorous, and relevant book written in an engaging manner to spur their interest and excitement. This book provides a solid treatment of traditional topics in strategic management as well as contemporary topics such as entrepreneurship, knowledge management, and e-commerce and internet strategies. Numerous applications from business practice plus sidebars (approximately six per chapter) bring key concepts to life. Instructors can create their own case volumes for use with *Strategic Management 3rd Edition* from a variety of source- pre-selected case packets, customizing from a recommended set which have been carefully mapped to the chapter concepts, or from the entire *Primis* database which features cases from Harvard, Darden, INSEAD, Ivey, and other reputable sources.

**BUSN10** Thomas & Mercer

Get what you want at work the first time and every time Being a business professional is all about managing, motivating, and leading, or, in other words, getting people to do what you want. And, far and away, the most important tool for accomplishing this objective is language. Written by an internationally recognized expert on business communications, this book offers managers deep insights into the power of language and how to wield it effectively in any organization. Loretta Malandro arms readers with more than 200 power words and phrases designed to help readers become better managers, leaders, and coaches. She also reveals communication secrets such as emotional triggers, victim versus ownership language, escape phrases, as well as language for "softening the edges," reframing, accountability, and recovering from communication gaffes. Malandro also provides: Invaluable insights into the emotional power of words Priceless techniques to connect with and move an audience Tips on recognizing "killer words" and overcoming the trouble they can cause An arsenal of strategies, scripts, work sheets, and self-tests for gauging current communication skills and pinpointing weaknesses

**Just Beyond the Very, Very Far North** Univ of California Press

Only a Joke Can Save Us presents an innovative and comprehensive theory of comedy. Using a wealth of examples from high and popular culture and with careful attention to the treatment of humor in philosophy, Todd McGowan locates the universal source of comedy in the interplay of the opposing concepts lack and excess. After reviewing the treatment of comedy in the work of philosophers as varied as Aristotle, G. W. F. Hegel, Sigmund Freud, Henri Bergson, and Alenka Zupancic, McGowan, working in a psychoanalytic framework, demonstrates that comedy results from the deployment of lack and excess, whether in contrast, juxtaposition, or interplay. Illustrating the power and flexibility of this framework with analyses of films ranging from Buster Keaton and Marx Brothers classics to Dr. Strangelove and Groundhog Day, McGowan shows how humor can reveal gaps in being and gaps in social order. Scholarly yet lively and readable, *Only a Joke Can Save Us* is a groundbreaking examination of the enigmatic yet endlessly fascinating experience of humor and comedy.

**Lesikar's Business Communication** Simon and Schuster

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**Critical Thinking** Harper Collins

**WHAT'S IN IT FOR ME?** Information technology lives all around us—in how we communicate, how we do business, how we shop, and how we learn. Smart phones, iPods, PDAs, and wireless devices dominate our lives, and yet it's all too easy for students to take information technology for granted. Rainer and Turban's *Introduction to Information Systems, 2nd edition* helps make Information Technology come alive in the classroom. This text takes students where IT lives—in today's businesses and in our daily lives while helping students understand how valuable information technology is to their future careers. The new edition provides concise and accessible coverage of core IT topics while connecting these topics to Accounting, Finance, Marketing, Management, Human resources, and Operations, so students can discover how critical IT is to each functional area and every business. Also available with this edition is *WileyPLUS* - a powerful online tool that provides instructors and students with an integrated suite of teaching and learning resources in one easy-

to-use website. The WileyPLUS course for Introduction to Information Systems, 2nd edition includes animated tutorials in Microsoft Office 2007, with iPod content and podcasts of chapter summaries provided by author Kelly Rainer.

**BUSN 5** Irwin/McGraw-Hill

Discover the vibrant energy and challenging excitement found in business today within the engaging, magazine-style pages of Kelly/McGowan's BUSN 2E. Designed specifically for today's learners, BUSN promises to keep the reader turning page after page with a streamlined, riveting design that presents all of the core Introduction to Business topics in only 18 succinct chapters, including a unique chapter on Business Communications. Much more than just another textbook, BUSN 2E directly connects today's reader with what's happening in business today and how it will affect them, whether they are a business major or have other plans. This second edition provides a more reader-focused, less linear, proven learning model, still all at a reader-friendly price. Written by long-time business instructors and developed with first-hand input from today's students, the eye-catching presentation focuses on the business principles most important to the learner's success with less reading, more visuals and manageable chunks of information that ensure the reader

understands the concepts on each page. Memorable examples from today relate the business topics to every day life and career success. Numerous resources tightly integrated with the text, including an interactive website and the latest news feeds, help sharpen business, study, and communication skills while keeping readers motivated and excited about business today.

**Say It Right the First Time** Cengage Learning

Business Communication: Making Connections in a Digital World, 12/e by Lesikar, Flatley, and Rentz provides both student and instructor with all the tools needed to navigate through the complexity of the modern business communication environment. At their disposal, teachers have access to an online Tools & Techniques Blog that continually keeps them abreast of the latest research and developments in the field while providing a host of teaching materials. Business Communication attends to the dynamic, fast-paced, and ever-changing means by which business communication occurs by being the most technologically current and pedagogically effective books in the field. It has realistic examples that are both consumer-and business-oriented.

**Principles of Animal Behavior** Simon and Schuster

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main course resource. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

**Psychology** McGraw Hill Professional

A young woman gets caught up in the secrets and shadows of a big-screen legend and a small-town scandal in this #1 New York Times bestseller from Nora Roberts. Cilla McGowan, a former child star, has found a more satisfying life restoring homes. So she comes to Virginia's Shenandoah Valley to save the dilapidated farmhouse of her grandmother—a legendary actress who died of an overdose there more than thirty years ago. Plunging into the project with gusto, Cilla's almost too busy and exhausted to notice her neighbor, graphic novelist Ford Sawyer. Determined not to carry on the family tradition of ill-fated romances, Cilla steels herself against Ford's quirky charm, though she can't help indulging in a little fantasy. But it's reality that holds its share of dangers for Cilla. A cache of unsigned letters found in the attic points to a mysterious romance in her grandmother's life, and may be what sparks a frightening, violent assault. Now, if Cilla and Ford are unable to sort out who is targeting her and why, she may, just like her world-famous grandmother, be cut down in the prime of her life.