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# Rhetoric Dover Thrift Editions

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*Rhetoric  
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**JULISSA  
BROOKLYN**

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*Writing & Rhetoric  
Book 1* W. W. Norton &  
Company  
Jensen's Format

Writing is concerned with developing expository writing skills for high school students. This type of writing exposes, puts forth, explains, reveals, or exhibits in detail about something. It has a purpose to

inform, clarify, and perhaps even to persuade. Such writing may simply describe, or it may give a series of reasons. In any case, there is a fundamental point that is made. How that point is made may often determine whether the piece is accepted or rejected. Students completing this course will learn valuable skills. the secret of cutting your work in half when it comes to writing a paper. how to order your presentation for its most powerful effect on the reader. a technique for getting the essence of what you read down on paper for future reference. how to stack up your ideas so that they flow together in a natural fashion. how to move ideas from sentence to sentence

by following a simple rule. all about what and how to document your sources when doing research and writing.

### **The Art of Rhetoric**

Routledge

Richochet River is set in a fictional Oregon town in the late 1960s. This completely revised edition is a coming-of-age story about teenagers preparing to break out of their small-town lives: Wade, the local sports hero; Jesse, his friend - the Indian kid and mythical athlete who applies his own rules to sports and life; and Lorna, Wade's sweetheart, who knows there's no hope in Calamus for a bright, independent girl. The river rushes past the town, linking the three friends with their pasts, their plans, and the world beyond.

*Farnsworth's Classical English Rhetoric*  
Courier Corporation  
This superb edition contains two of Aristotle's greatest writings in authoritative translations. The *Rhetoric* is translated by Cambridge scholar John Henry Freese, and *The Poetics* is translated by Oxford scholar of classics Ingram Bywater. Aristotle's legendary treatise on speech explains and instructs on the powers of oratory to move and persuade people. Composed amid the popular Greek culture, in which aspiring and reigning politicians would perfect the oratorical arts to influence voting and their subjects, *Rhetoric* is a summation of an art whose poignancy

and power could change the face of an entire society. *The Poetics of Aristotle* sets out the essential nature of drama and the performing arts. Each chapter deals with a different element of drama and its composition, discussing the process by which Greek society had come to define its written literature.

**The Rhetoric of Aristotle**  
Phoemixx Classics Ebooks

*Gorgias* addresses the temptations of success and the rewards of a moral life while *Timaeus* explains the world in terms not only of physical laws but also of metaphysical and religious principles.

*The Story of Western Science: From the Writings of Aristotle to the Big Bang Theory*

Wipf and Stock  
Publishers

A riveting road map to the development of modern scientific thought. In the tradition of her perennial bestseller *The Well-Educated Mind*, Susan Wise Bauer delivers an accessible, entertaining, and illuminating springboard into the scientific education you never had. Far too often, public discussion of science is carried out by journalists, voters, and politicians who have received their science secondhand. *The Story of Western Science* shows us the joy and importance of reading groundbreaking science writing for ourselves and guides us back to the masterpieces that have

changed the way we think about our world, our cosmos, and ourselves. Able to be referenced individually, or read together as the narrative of Western scientific development, the book's twenty-eight succinct chapters lead readers from the first science texts by Hippocrates, Plato, and Aristotle through twentieth-century classics in biology, physics, and cosmology. *The Story of Western Science* illuminates everything from mankind's earliest inquiries to the butterfly effect, from the birth of the scientific method to the rise of earth science and the flowering of modern biology. Each chapter recommends one or more classic books and provides entertaining

accounts of crucial contributions to science, vivid sketches of the scientist-writers, and clear explanations of the mechanics underlying each concept. *The Story of Western Science* reveals science to be a dramatic undertaking practiced by some of history's most memorable characters. It reminds us that scientific inquiry is a human pursuit—an essential, often deeply personal, sometimes flawed, frequently brilliant way of understanding the world. *The Story of Western Science* is an "entertaining and unique synthesis" (Times Higher Education), a "fluidly written" narrative that "celebrates the inexorable force of human curiosity" (Wall

Street Journal), and a "bright, informative resource for readers seeking to understand science through the eyes of the men and women who shaped its history" (Kirkus). Previously published as *The Story of Science*.  
**The Poem of the Cid**  
Artisan  
This collection advances the study of context-dependent characteristics of argumentative discourse by examining a variety of media genres in which text and image (and other semiotic modes) combine to create meaning. The chapters have been written by an international group of senior and junior scholars researching multimodal argumentation in the last two decades. In each chapter, a

specific approach to argumentation and rhetoric is combined with insights from visual studies, metaphor theory, scientific visualization, cognitive science, semiotics, conversation analysis, or (documentary) film theory in order to explain how multimodal genres function argumentatively and rhetorically. Together the chapters present a state-of-the-art in the analysis of multimodal argumentation in such diverse genres as print advertisements, news photographs, scientific illustrations, political cartoons, documentaries, film trailers, political TV advertisements, public debates, and political speeches. The volume will be of interest to

advanced students and scholars in argumentation studies, rhetoric, and multimodal communication.

**An Insider's Guide to Academic Writing**

Courier Dover Publications

After shaking up writing classrooms at more than 550 colleges, universities, and high schools, *Understanding Rhetoric*, the comic-style guide to writing, has returned for a third edition! *Understanding Rhetoric* encourages deep engagement with core concepts of writing and rhetoric. With brand-new coverage of fake news, sourcing the source, podcasting as publishing, and support for common writing assignments, the new edition of the one and

only composition comic covers what students need to know--and does so with fun and flair.

*Jensen's Format Writing* Oxford University Press Using a developmental approach to the process of criticism, *Making Sense of Messages* serves as an introduction to rhetorical criticism for communication majors. The text employs models of criticism to offer pointed and reflective commentary on the thinking process used to apply theory to a message. This developmental/apprenticeship approach helps students understand the thinking process behind critical analysis and aids in critical writing.

*Of Rhetoric and Redemption in La Rioja*

Routledge  
For over a decade, *The Language of Composition* has been the most successful textbook written for the AP® English Language and Composition Course. Now, its esteemed author team is back, giving practical instruction geared toward training students to read and write at the college level. The textbook is organized in two parts: opening chapters that develop key rhetoric, argument, and synthesis skills; followed by thematic chapters comprised of the finest classic and contemporary nonfiction and visual texts. With engaging readings and reliable instruction, *The Language of Composition* gives

every student the opportunity for success in AP® English Language. AP® is a trademark registered and/or owned by the College Board, which was not involved in the production of, and does not endorse, this product.

*Sinners in the Hands of an Angry God and Other Puritan Sermons*

Open Road Media

Inexpensive

compilation of great speeches includes

Pericles on the Peloponnesian War and Julius Caesar on the punishment of the

Catiline conspirators, plus orations by

Alcibiades,

Demosthenes, Cicero, and many others.

*An Essay in Aid of a Grammar of Assent*

John Benjamins

Publishing Company

Packed with expert

information and inspiring photography, *The Camping Life* is the perfect invitation to leave the noise and screens behind—if only for a single night—and reconnect with nature.

From backpacking to bikepacking, camping while white-water rafting to big wall climbing, outdoor adventurers Brendan Leonard and Forest Woodward cover it all: how to pack a backpack, how to set up a tent in the snow, how to camp with your dog, how to build a campfire, how to judge a river's difficulty. And, critically, how to leave no trace, while returning refreshed, recharged, and alive with new experience.

**Making Sense of**

**Messages** Macmillan

Higher Education

This book contends the

text of the Noachian deluge narrative categorically underscores all God did to preserve life in spite of the disaster. Despite the picture of devastation that the narrative depicts, the prominent emphasis of the text is on deliverance and redemption, i.e., salvation, not judgment. The focus of the Genesis flood is acutely bent towards God's salvific rather than punitive purposes. The arc of salvation within the flood narrative can be broken down into two main ideas. Firstly, God's intention for creation is not thwarted, and, secondly, God commits himself to his intentions of creation. God's intention for creation can be stated

thus: the establishment of order via covenant showing the sanctity of human life and the upholding of all life. This involves, in particular, humanity as his image bearers, including the *lex talionis* (life-for-life) principle.

*The Physics* Courier Corporation

Two important dialogues offer crucial insights into Platonic doctrine. *Symposium* deals with ultimate manifestation of love, eternal beauty.

Phaedrus discusses psychology of love, "forms" as objects of transcendental emotion. Jowett translation.

### **Nicomachean Ethics**

Macmillan Higher Education

Nicomachean Ethics

Aristotle - The

Nicomachean Ethics is

one of Aristotle's most widely read and influential works. Ideas central to ethics—that happiness is the end of human endeavor, that moral virtue is formed through action and habituation, and that good action requires prudence—found their most powerful proponent in the person medieval scholars simply called "the Philosopher." Drawing on their intimate knowledge of Aristotle's thought, Robert C. Bartlett and Susan D. Collins have produced here an English-language translation of the *Ethics* that is as remarkably faithful to the original as it is graceful in its rendering. Aristotle is well known for the precision with which he chooses his words, and

in this elegant translation his work has found its ideal match. Bartlett and Collins provide copious notes and a glossary providing context and further explanation for students, as well as an introduction and a substantial interpretive essay that sketch central arguments of the work and the seminal place of Aristotle's *Ethics* in his political philosophy as a whole. The *Nicomachean Ethics* has engaged the serious interest of readers across centuries and civilizations—of peoples ancient, medieval, and modern; pagan, Christian, Muslim, and Jewish—and this new edition will take its place as the standard English-language

translation.  
Classical Rhetoric for the Modern Student  
Courier Corporation  
Writing is not like chemical engineering. The figures of speech should not be learned the same way as the periodic table of elements. This is because figures of speech are not about hypothetical structures in things, but about real potentialities within language and within ourselves. The "figurings" of speech reveal the apparently limitless plasticity of language itself. We are inescapably confronted with the intoxicating possibility that we can make language do for us almost anything we want. Or at least a Shakespeare can. The figures of speech help to see how he does it, and how we might.

Therefore, in the chapters presented in this volume, the quotations from Shakespeare, the Bible, and other sources are not presented to exemplify the definitions. Rather, the definitions are presented to lead to the quotations. And the quotations are there to show us how to do with language what we have not done before. They are there for imitation.  
Judgment and Salvation Wipf and Stock Publishers  
From the famous speeches against Catiline to those in defiance of Marc Anthony that would seal the orator's doom, this collection presents remarkable examples of rhetoric from the ancient Roman politician's illustrious

career.

**Symposium and**

**Phaedrus** Macmillan

Higher Education

Teachers have

struggled for years to

balance the competing

demands of American

Literature and AP

English Language.

Now, the team that

brought you the

bestselling Language

of Composition is here

to help. Conversations

in American Literature:

Language ? Rhetoric ?

Culture is a new kind of

American Literature

anthology--putting

nonfiction on equal

footing with the

traditional fiction and

poetry, and

emphasizing the skills

of rhetoric, close

reading, argument, and

synthesis. To spark

critical thinking, the

book includes TalkBack

pairings and synthesis

Conversations that let

students explore how

issues and texts from

the past continue to

impact the present.

Whether you're

teaching AP English

Language, or gearing

up for Common Core,

Conversations in

American Literature

will help you

revolutionize the way

American literature is

taught.

Boundary Spanners of

Humanity Courier

Corporation

Memorable (and

sometimes shocking)

sermons from the most

influential Puritans of

the 16th to 18th

centuries. Includes

works by Jonathan

Edwards, Thomas

Shepard, Cotton

Mather, John Winthrop,

Jonathan Mayhew, and

5 other religious

leaders.

**The Camping Life**

Penguin UK

Valued for its clear, accessible presentation of disciplinary writing, the first edition of *An Insider's Guide to Academic Writing* was celebrated by adopters at two-year and four-year schools alike. With this second edition, the authors build on that proven pedagogy, offering a series of flexible, transferable frameworks and unique Insider's video interviews with scholars and peers that helps students to adapt to the academic writing tasks of different disciplinary discourse communities - and helps instructors to teach them. New to the second edition is additional foundational support on the writing process, critical reading, and reflection, to give students stronger tools to apply

to their disciplinary writing. *An Insider's Guide to Academic Writing* is based on the best practices of a first-year composition program that has trained hundreds of teachers who have instructed thousands of students. Use ISBN 978-1-319-05355-0 to get access to the online videos for free with the brief text and ISBN 978-1-319-05354-3 for the version with readings.

Multimodal Argumentation and Rhetoric in Media Genres University of Chicago Press

"Boundary Spanners of Humanity tackles the growing severity of global problems and our strained ability to collaborate by critically re-examining two pivotal tools:

communication and public diplomacy. R.S. Zaharna, a leading scholar of public diplomacy and international strategic communication, exposes the limitations of intercultural communication and state-based public diplomacy and proposes a pan-human vision of communication that can revolutionize how we communicate globally. The book reveals how dominant views of communication and public diplomacy are based on a 19th-century mindset of separateness that clashes with today's global connectivity and diversity. In a radical break from outdated models that divide humanity into cultural categories, Zaharna

introduces a vision of humanity-centered public diplomacy featuring three complementary logics of communication. Used together, these communication logics are key to leveraging diversity, navigating connectivity, and enhancing our capacity for collaboration. Zaharna's innovative approach stems from decade-long, interdisciplinary research spanning ancient cosmologies, diverse intellectual heritages, contemporary social science, and emerging neuro-biological science. *Boundary Spanners of Humanity* provides a rich array of examples from ancient diplomacies to the covid-19 pandemic to illustrate a vision of pan-human

communication that  
spans our diversity and  
harnesses it as an

essential strength in  
collective problem  
solving and global  
collaboration"--